



Press Release

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The Bikers Lawyers Join No Limits Racing as Headline Sponsor of the Endurance Championships

No Limits Racing is proud to announce The Bikers Lawyers as the new headline sponsor of the No Limits Racing Endurance Championships.

This partnership brings together two organisations that share a deep commitment to the motorcycle community, on track and off it. With endurance racing continuing to grow in popularity, the support of a specialist brand that understands riders and the realities of the sport is a major step forward for the championship.

Mark Berry, No Limits Racing, said: "We're genuinely excited to welcome The Bikers Lawyers as headline sponsor of our Endurance Championships. Endurance racing is all about teamwork, commitment and resilience - values that align perfectly with a partner that stands up for riders every day. This is a confident move for the championship and we're looking forward to building something brilliant together."

Fergus from The Biker Lawyers, said "This just makes total sense. Phil and I raced with No Limits back in the day in the Endurance series, so we go back a fair way. Now that we are backed by a larger and broader firm we can offer so much more to No Limits fans. It is the classic, "watch this space" as we start this chapter of our journey together."

As headline sponsor, The Bikers Lawyers will be featured across championship branding, event communications and on-site visibility throughout the endurance calendar.

Further announcements will follow in the coming weeks, including additional partnership activations and content from across the paddock.

For more information about No Limits Racing, visit <https://www.nolimitsracing.co.uk>.

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